



7th Annual Mid-South CAH Conference 2009

(Alabama, Arkansas, Louisiana, Mississippi, and Tennessee)

August 12-14, 2009

Marriott Shoals Hotel & Spa
800 Cox Creek Parkway South
Florence, Alabama

Location

Marriott Shoals Hotel & Spa is located at 800 Cox Creek Parkway South in Florence, Alabama. For more information visit their website at <http://www.marriott.com/hotels/travel/mslmc-marriott-shoals-hotel-and-spa/>

Hotel Reservations and Fees

Guests can make their hotel reservations by calling Marriott Shoals Hotel & Spa, 1-800-593-6450 and mention the Mid-South CAH Conference for special rates. Group rates (\$109) will be available until July 10.

Agenda

August 12, 2009

Travel Day / Golf / Vendor Set Up

August 13, 2009

- 8:00 Conference Registration / Continental Breakfast / Exhibits (Visit with Vendors throughout the 1½ day conference)
- 9:00 Welcome & Introduction
- 9:15 The Challenge of Change – Jack McCall, CSP
- 10:00 CAH and Rural Policy Update - John Supplitt, AHA
- 10:45 Break
- 11:00 Changing Culture through Performance Measurement - Michael Topchik
- 11:45 The Financial Experience of CAHs in the Mid South compared to the US - George H. Pink, Ph.D
- 12:15 Lunch
- 1:00 “The Rural Perspective for HIT Deployment” - Mike McNeely, Office of Rural Health Policy
- 1:45 Providers Coding Patterns and Defining Consultants - John Beard
- 2:15 Break
- 2:30 Practical Turn-around Strategies in a Declining Economy - Michael Randall, Manager, The Camden Group
- 3:45 Rural Hospital Performance Improvement Program (RHPI) - Bethany Adams, Program Manager, RHPI
- 4:15 TASC Resources and the Future of Rural - Terry Hill
- 5:30 Reception

August 14, 2009

- 7:00 Breakfast
- 8:00 Panel of Critical Access Hospital Administrators from five states discussing “Best Practices” – Moderator TBD
- 10:00 Break
- 10:15 Continue Panel Discussions
- 11:30 Meeting Adjourns – Concludes with Drawing for 2 \$500 Door Prizes (Must be present to win)

Golf at the Shoals!

Consecutive tee times have been reserved on the Schoolmaster Course beginning at 1:00 pm on Wednesday, August 12, 2009. You pay (\$43 plus tax) on that day. Please contact Mendal Kemp at 601-358-3384 or mkemp@mhanet.org.

Purpose

The purpose of the 2009 Mid-South CAH Conference is to provide a venue for CAHs and Flex programs in the mid-south region of the United States to hear national healthcare leaders, and to share information, ideas, and experiences.

Who Should Attend

The Mid-South CAH Conference will provide opportunities to CAH staff and practitioners, Flex program staff, and rural health care leaders to share information and best practices with their peers in the mid-south region of the United States. The conference will also provide an opportunity for participants to learn about the latest innovations in rural hospital quality and performance improvement initiatives, and Critical Access Hospital success stories.

Speakers

Jack McCall, CSP, Motivational Humorist, Hartsville, Tennessee

John Supplitt, MPH, MBA, Senior Director, Section for Small or Rural Hospitals, American Hospital Association, Chicago, Illinois

Michael Topchik, Consultant, Performance Management Institute (PMI), LLC, Portland, Maine

George H. Pink, PhD, Professor, Department of Health Policy and Management, School of Public Health, and is a Senior Research Fellow at the Cecil G. Sheps Center for Health Services Research, University of North Carolina, Chapel Hill, North Carolina

Mike McNeely, MBA, MPH, Public Health Analyst, Office of Rural Health Policy Rockville, Maryland

John Beard, BA, CPC, RMC, RMM, CEO of Universal Medical and Compliance, Atlanta, GA

Michael J. Randall, Manager of The Camden Group, Chicago Illinois

Bethany Adams, Program Manager, Rural Hospital Performance Improvement, Boise, Idaho

Terry J. Hill, M.P.A., Executive Director, Rural Health Resource Center, Duluth, Minnesota

Panel of CAH CEOs - Chad Olinde, CEO, Pointe Coupee General Hospital, New Roads, Louisiana, and **Darren Caldwell**, CEO, DeWitt Hospital, DeWitt, Arkansas, are confirmed panelists to date – others TBD.

Registration

FEE: Complimentary, however, you must pre-register! (Deadline for registration is July 29.) We must have an accurate number of attendees to ensure enough food and materials are provided for everyone. You may register on-line at www.mhafoundation.org, or to obtain a registration form please contact Karen Anding at kanding@mhanet.org or 601-368-3263.

Sponsors

Sponsorship is available in tiered levels and certain vendors have been invited to sponsor. Please refer interested companies to Robin Powell rpowell@mhanet.org or call her at 601-368-3214 for consideration.

General Information

- Dress is business casual
- Registrants unable to attend may send an alternate
- Do you have any special needs – please mention this to Karen during your registration process
- Please bring a jacket in case the rooms are too cool for your comfort
- We are applying for Continuing Education hours for Nursing Home Administrators and Nurses
- For more information, contact Sheila Wood at 601-368-3205 or swood@mhanet.org, Center for Rural Health, Mississippi Hospital Association, 116 Woodgreen Crossing, Madison, Mississippi 39110.

MHA Center for Rural Health

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